

Wild Blueberry Nutrasorb®

Product Information

Cosmetic Applications



ANTI-AGING - ANTI-WRINKLES - CHEMOPROTECTION - UV PROTECTION - ANTIMICROBIAL



Wild Blueberry Nutrasorb® is a multifunctional cosmetic ingredient made by naturally coating protein particles with blueberry polyphenols. This process enhances beneficial properties of polyphenols and enables easy blending in anhydrous skin care, body care and lip care products. Wild blueberries contain high levels of anthocyanins and other polyphenols that decrease UVB-induced DNA damage and free radical species in human keratinocytes. Polyphenols inhibit production of free radicals and pro-inflammatory mediators thereby decreasing the inflammatory response that contributes to skin aging and wrinkles. In addition, blueberry polyphenols may rejuvenate carbohydrate and fat metabolism in the skin thus improving skin firmness.

Nutrasorb LLC develops and markets a broad range of proprietary, functionally-enhanced, high-quality ingredients with naturally concentrated, stabilized, and bioavailable phytoactives from fruits and vegetables produced with innovative Nutrasorb technology. Compared to conventional extracts, our polyphenol-protein complexes have greatly enhanced stability and bioavailability translating to greater efficacy from a smaller amount of phytoactives. Our nature-powered ingredients have broad applications in cosmetic, dietary supplement, and food products. With both nutritional and cosmetic applications, Nutrasorb technology and products promote beauty from within and externally, when applied to skin.

For scientific publications describing Nutrasorb technology visit: www.nutrasorb.com/research.html

For more information contact: Nutrasorb 675 US Highway 1, North Brunswick, New Jersey 08902; info@nutrasorb.com